

Victorian Seafood Industry Awards 2017



SEAFOOD INDUSTRY VICTORIA
fishing for the community

Sponsorship Prospectus

Sponsorship Prospectus 2017

Seafood Industry Victoria is delighted to be hosting the 2017 Victorian Seafood Industry Awards on the 21st July 2017. Following the success of the previous awards, SIV would like to invite you once again to participate in this prestigious event.

Why you should sponsor.....

The Victorian Seafood Industry Awards provides a unique environment for connecting industry, industry associations and policy makers for the betterment of industry as a whole. Sponsorship provides;

- An excellent opportunity to promote your name, support your brands and maintain a high profile amongst industry figures,
- An opportunity to consolidate relationships,
- Widely acknowledged commitment and support for the 2017 awards by your organisation, and;
- Exposure of your organisation to a keenly interested and relevant audience

The Victorian Seafood Awards will enable participants from all sectors of the seafood industry to be nominated in the following categories;

- **Primary Producer Award**
- **Business Award (large)**
- **Business Award (small)**
- **Safety Award (new)**
- **Research, Development and Extension Award**
- **Environment Award**
- **People Development Award**
- **Promotion Award**
- **Restaurant Award**
- **Take Away Fish & Chip Award**
- **The Young Achiever Award**
- **Industry Ambassador Award**

Winners of individual awards will then represent Victoria at the Australian Seafood Industry Awards. These awards are held in conjunction with the national conference ***Seafood Directions 2017***, on 29th September 2017.

**Venue: Harbour View Room ,
Level 1, 88 Newquay Promenade, Docklands**

Date: Friday 21st July 2017

Time: 6:30pm

Dress: Cocktail

Sponsorship Opportunities

Gold Sponsor \$2,000

Two Opportunities

Benefits to Sponsor

- Verbal acknowledgement at the Victorian Seafood Awards as the Gold sponsor
- Opportunity for a sponsor spokesperson to provide a five minute address at the Awards
- Acknowledgment through organization logo on all Awards promotional material
- Acknowledgment on SIV website with organization logo and hyperlink to sponsor's website
- 4 complimentary tickets to the Victorian Seafood Industry Awards
- Company promotional slides played and displayed on screens during the Awards
- Opportunity to provide one article of promotional material to be distributed on the Awards night (subject to approval)

Award Category Sponsor \$1,000

Nine Opportunities

Benefits to Sponsor

- Prominent sponsor name and logo identification throughout the Award category presentation
- Acknowledgment through organization logo on all Awards category promotional material
- Acknowledgment on SIV website with organization logo and hyperlink to sponsor's website
- 2 complimentary ticket to the Victorian Seafood Industry Awards

Award Program Sponsor \$500

Four opportunity

Benefits to Sponsor

- Colour advertisement in awards program
- Acknowledgement on SIV website with logo and hyperlink to sponsor's website
- 1 complimentary ticket to the Victorian Seafood Industry Awards

Sponsorship Application Form

Contact Details

Please note all correspondence including invoices will be sent to the contact supplied below

Company Name _____

Contact Person _____

Position _____ Email _____

Telephone _____ Fax _____

Address _____

State _____ Postcode _____

Website _____

Sponsorship Opportunities *(tick appropriate box)*

All prices are exclusive of 10% GST

- | | |
|---|----------|
| <input type="checkbox"/> Gold Sponsor | \$ 2,000 |
| <input type="checkbox"/> Award Category Sponsor | \$ 1,000 |
| <input type="checkbox"/> Award Program Sponsor | \$ 500 |

I agree to be invoiced for \$ _____ plus 10% GST for the selected items above.

Application forms may be faxed or mailed to Seafood Industry Victoria.
A tax invoice will be sent upon receipt of your application form.

Method of Payment

- I have enclosed/will forward a cheque made to Seafood Industry Victoria
- I wish to pay by bank transfer. Bank details will be supplied on your tax invoice issued with confirmation
- I wish to pay by credit card: Visa MasterCard

Credit Card Number

Card Holders Name _____

Exp. date ____/____ Signature _____